

Hochschule Merseburg

Saxony-Anhalt

Project Overview

→ ESF-priorities

- Developing lifelong learning
- Active and preventative measures to support employment

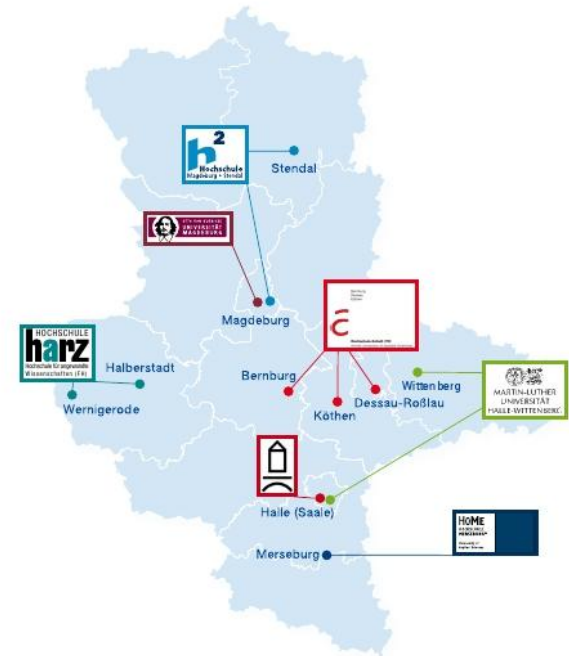
→ Outline data

- Name: Transfer Centre – Career Service and Scientific-oriented Further Education for Experts and Management in SMEs of Saxony-Anhalt
- Executive organisations: 7 universities of Saxony-Anhalt
- Financing of 3 full-time jobs per university
- Coordination by the „State Center for Developing and Coordination of Continuing Scientific Education“

Project Overview

→ Principal object

- Establishing a network for the promotion of knowledge transfer from universities to SME's in Saxony-Anhalt
- Establishing central-orientated structures for further education and career service at the universities
- "Nachwuchsmarkt.de" (internet platform for job offers in Saxony-Anhalt)



Hochschule Merseburg

→ University of Applied Sciences

- Approx. 3.000 students, thereof ca. 280 foreign students
- Ca. 130 Professors and Scientific Assistants

→ 4 faculties

- Engineering and Natural Sciences
- Computer Sciences and Communication Systems
- Social Work. Media. Culture
- Economics

→ Degree Programme

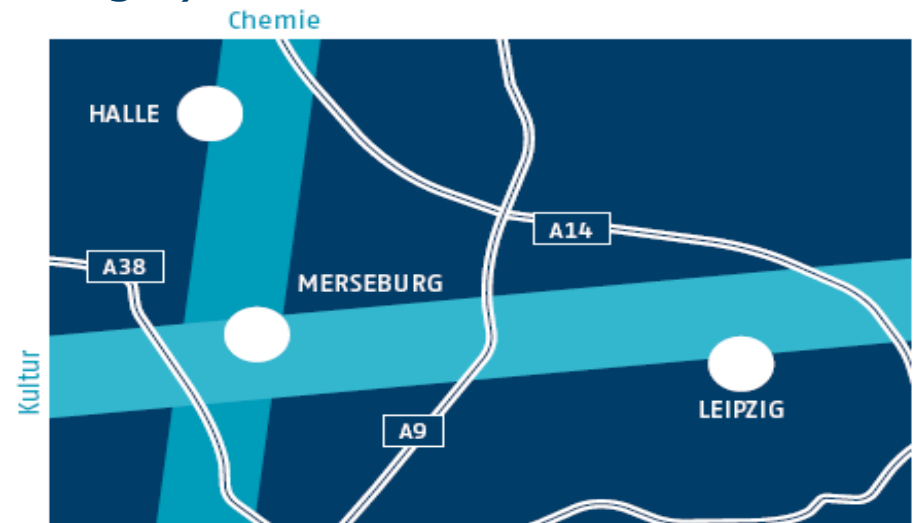
- 14 Bachelor
- 8 Master



Hochschule Merseburg

→ Self-concept

- Region with a strong industrial imprint (e.g. chemical and mechanical engineering industry) and cultural imprint (e.g. Goethe, Bach, Luther)
- Right in the centre of the dynamic region „Mitteldeutschland“ (Saxony-Anhalt, Saxony, Thuringia)



Project's Realization at Merseburg

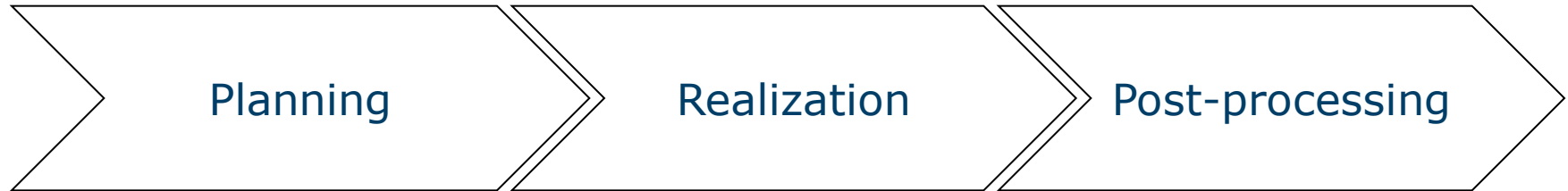
→ Competences developed: career service

- “Assistance for self-helping”
- Placement of degree holder and students
- Individual assistance during the process of placement
- Acquisition of enterprises for work placement, (bachelor and master) thesis and jobs



Project's Realization at Merseburg

→ Competences developed: further education



→ acquisition/
distribution

→ marketing/
marketing research

→ calculation of costs

→ form of contract

→ support service for
students

→ support for
lecturers

→ controlling

→ accounting

→ documentation

→ alumni

Project`s Realization at Merseburg

→ Project`s strap line

- „To arrange knowledge targetedly. To apply competences statewide.“

→ Project`s USP`s

- Cooperative intercourse within the network
- Integration of companies` knowledge at the university
- Demand-oriented forms of further education
- To built up the student`s competences for optimal application (for employment, hands-on training, bachelor thesis, master thesis)

Project's Realization at Merseburg

→ Responds to industry demands

- establishing a central- and regional-orientated structure
- developing new studies, partially with other partners/ educational institutions
- offering several forms of further education, if desired relating to an individual company
- close teamwork between career service and further education
- by university: Establishing a brand for further education in 2010 (“HoMe-Akademie” = Hochschule Merseburg - academy)



Contact

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www.hs-merseburg.de

[http://www.hs-](http://www.hs-merseburg.de)

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