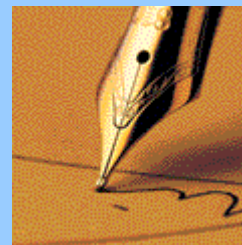


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# The University of Wales, Newport Sport Sector Strategy

**Embracing the Ethos of the White Paper  
on Sport at Micro Level**

Nicky Lewis & Charlotte Wathan  
26<sup>th</sup> February 2008  
WHEB Seminar

# The University



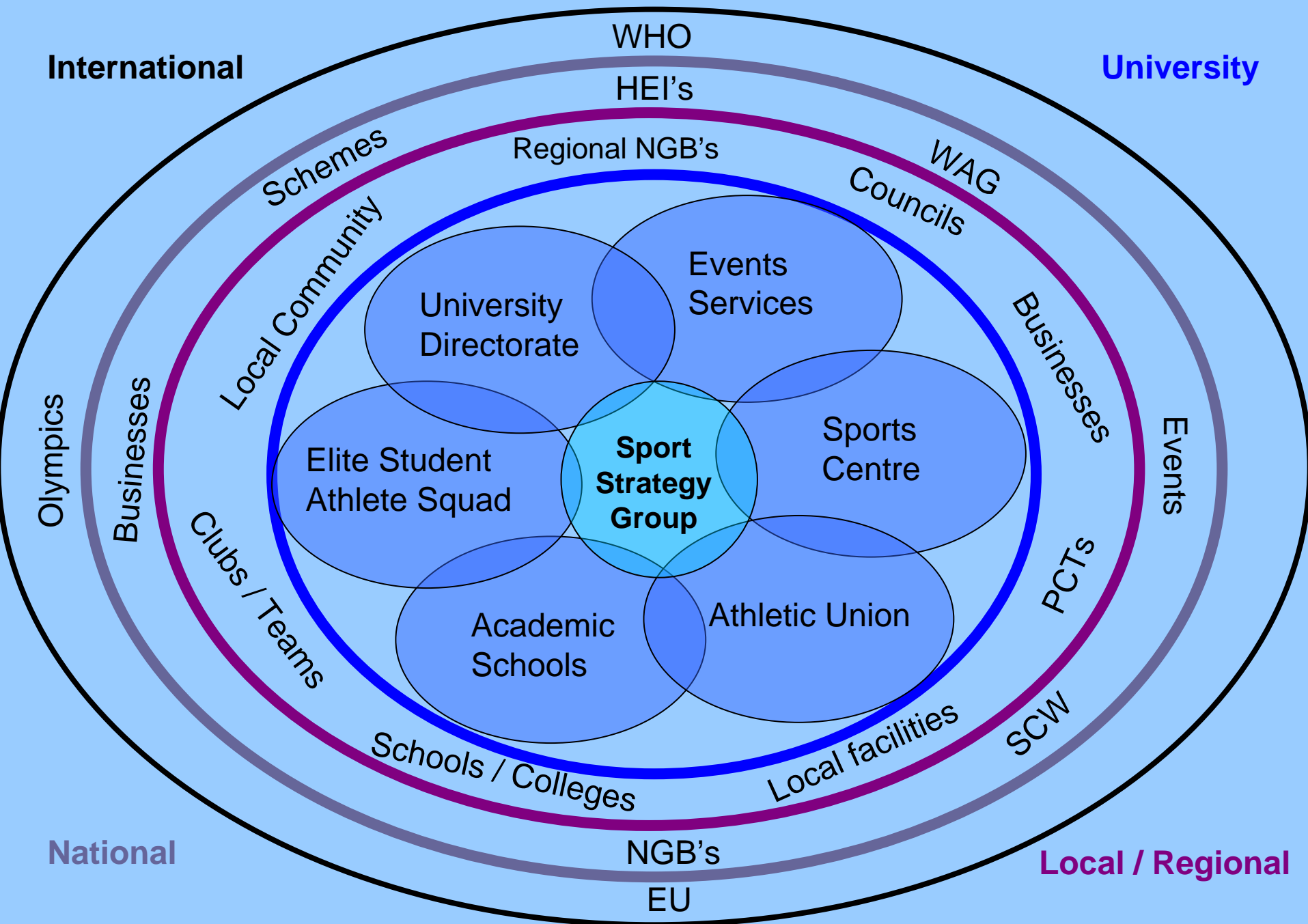
- Situated in Caerleon overlooking the River Usk close to the City of Newport, S Wales
- 40 minutes from Bristol and Cardiff
- Full Time Students = 3700 approx
- Part Time Students = 6300 approx
- EU & International Students = 1.1% EU  
2.8% International
- 91% rise in applications over the 4 year period of 2003-2007
- Has been rated No 1 in the UK for Accounting, Art & Design, Business, Computer Science, Teacher Training, Social Work and Sports Studies

# Our Commitment & Goals



- Continue the rapid growth of applications for sports programmes from Kids Clubs to PhD – a totally cohesive curriculum
- Development of Centre of Excellence for Coaching integrating with the Citywide Sports Strategy
- Elite Performance Centre in partnership with Newport City Council and the NISV
- Healthy Campus Initiative
- A more secure structure for our Athletic Union
- Community focussed Sports provision with a grassroots to elite performance perspective
- Further enhance existing excellence in Learning, Teaching & Training of Sports Coaches, Sport Development Officers, Health Promotion Officers, PE Teachers, Youth Workers, Social Workers, Probation Officers, Youth Offending Team Officers
- To be the first choice sports partner for Ryder Cup 2010, Gwent Dragons, NISV, WRU, WCU, WGU – The time is ripe for us and our partners

# An Integrated and Holistic Model to 'Sport@Newport'



**Joining in the  
fight against  
doping, racism  
and  
violence in sport**

**Sharing  
our values  
with other  
parts of  
the world**

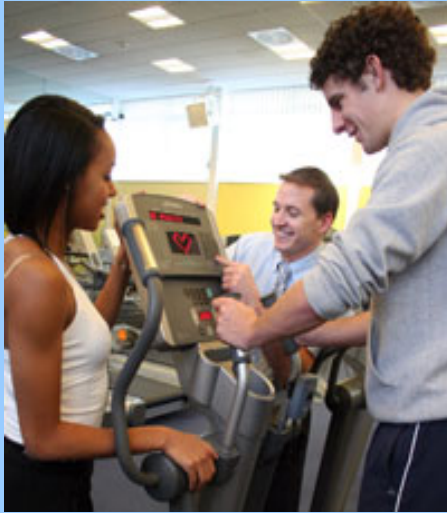
**Enhancing  
the role  
of sport  
in education  
and training**

**Impact  
on  
Society  
& Culture**

**Using sport for  
social inclusion,  
integration and  
equal  
opportunities**

**Providing  
volunteering  
and active  
citizenship  
through  
sport**

# Impact on Health & Well Being



Enhancing  
Public  
Health  
through  
Physical  
Activity



Kids Clubs

Fitness  
Class  
Portfolio

Healthy  
Campus  
Initiative

GP  
Referral  
Scheme

# Economic Impact

- Stimulate the upgrading of infrastructure and the emergence of new partnerships for financing Sport & Leisure Facilities



Partnership and integration with:-

- NISV
- Newport Unlimited
- Rodney Parade
- Newport Gwent Dragons
- Local Primary & Secondary Schools

- Physical Activity as a key to enhancing motivation and well-being and reducing absenteeism and occupational ill health

- Healthy Campus Initiative
- Work-Life Balance Focus Groups
- Intra Mural Sport for all



# Impact on Leisure & Tourism

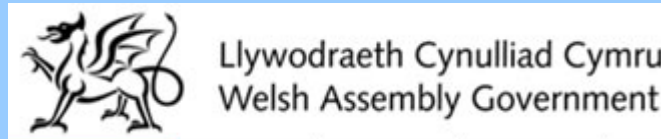


Newport 'School of Golf' in partnership with the Celtic Manor Resort.

The University as an accommodation and events venue for Ryder Cup Wales.

# Regional Impact

A City Wide Sport Strategy integrating  
Vision, Goals and Commitment



A Strategy worth Sharing

# The Newport View

## BENEFITS

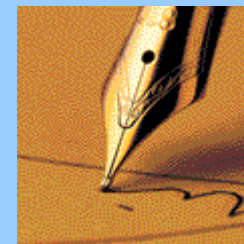
- The White Paper is welcomed - Opportunity for coherent open dialogue at European level
- Provides an endorsement for what we are already doing at a micro level
- Motivates us towards further progression and growth
- Supports us as a Sport Sector to meet the Leitch and Lisbon Agenda opportunities
- Highlights the potential of sport for social and economic regeneration enabling a wider partnership base

## IMPLICATIONS

- Inherent complexity given the number of stakeholders with a vested interest
- Extensive focus on professional sport
- High profile on football
- HEIs not mentioned in terms of identification of groups of stakeholders with similar interests – surprising given the 2012 Olympic cohort year and the potential training base of sports professionals

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Many Thanks for Listening

Questions and comments are welcomed.