



Scuola Universitaria Interfacoltà in Scienze Motorie

***The 2006 Winter Olympics
for regional development – the
contribution of higher education
institutions***

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SUISM

University of Torino's School for Sports Sciences

A large, illuminated Olympic rings sculpture is the central focus of the image. The rings are made of a dense mesh of lights, with the top ring glowing purple, the second yellow, the third white, and the bottom red. The sculpture is set against a dark background, likely an arena or stadium at night. The scene is lit with various colored spotlights, including yellow, green, and blue. A large crowd of people is visible in the foreground, and the structure of the arena is visible in the background.

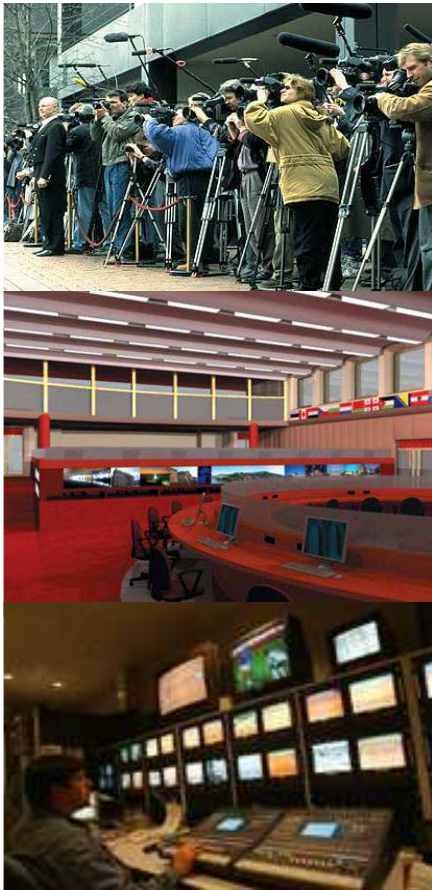
**Torino 2006 Winter Olympic Games:
An exceptional event for the region**





High visibility of the territory

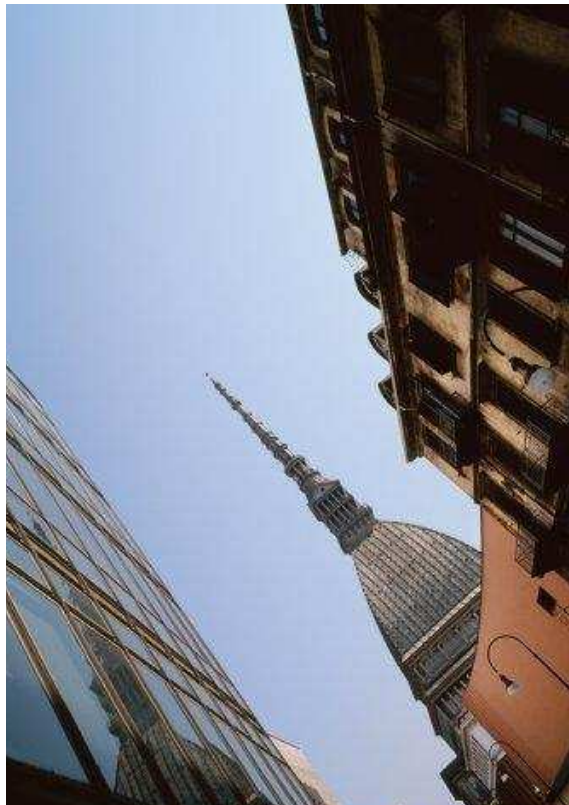
The city of Torino and the surrounding territories were the “center of the world” during the Games



- Almost 1.000 hours of live broadcasts
- 94 broadcasters present
- 400 televisions cameras
- 900 audio video stations
- 2.688 press, newswires, photographers
- 6.720 TV and radio
- 130 countries broadcast the Games live
- 30.000 square metres the surface area of the International Broadcasting Centre



Torino 2006 Winter Olympic Games: an opportunity for the territory



- Re brand the city of Torino and it's Valleys with a cosmopolitan perspective;
- To foster the existing hosting culture;
- A step change for the local infrastructures and for the accommodations, e.g. Hotels;
- Increase of tourism activities in the city and mountains after the event;
- A positive booster to the local economy and society.



Sports and other facilities

Il Sistema Olimpico di Torino 2006



Locations (What)	#	Location (where)
Competitive Sites	14	9 - Mountain 5 - City
Training Sites	1	Turin
Olympic Villages	3	2 - Mountain 1 - Turin
Media Villages	7	Turin and Metropolitan area
Non Competitive Sites	6	Olympic Stadium, MPC, IBC, Medals Plaza, Airport, Olympic Family Hotel
Facilities	81	Turin and the mountain area
Head Quarter	1	Turin
Total	113	



The University and the Games of Torino 2006

- NOI 2006 Volunteer Program:



noi 2006

- Promotion of the program in the University
- Volunteer recruitment in University facilities
- Acknowledgement of ECTS
- Learning activities interruption during Olympic and Paralympic Games

- Research on specific themes (Gruppo Omero)
- Cooperation on specific programs



The University and the Games of Torino 2006

SUISM

(University of Torino's School for Sports Sciences)

- Partner of the Olympic Education Program
 - Multimedia School Kit for Italian students (project and member of the Scientific Committee)
 - Training of teachers
- Performers in the Olympic Ceremonies
- Lead Financial Partner of the Sentedalps (Sport Event Network for Tourism & Economic Development of the ALPine Space) Project (www.sentedalps.org)
- Internships e and volunteers (Noi 2006)

Scuola Universitaria Interfacoltà in Scienze Motorie



Future perspectives: the development of the regional territory



- The best winter sports facilities in the world;
- The largest Sports Sciences and Sport Management School in Italy;
- Accommodation and transportation facilities;
- A strong and rich plan centered on international sport events, but not limited to these, covering the next coming years.



Future Perspectives: the development of the regional territory – the contribution of the University



- Implementations of additional compatible activities supporting the economy of the territory;
- Projects aiming to increase the sport knowledge and practice to the youngest;
- R&D aiming to extreme sport performance;
- R&D focused on events and territory.

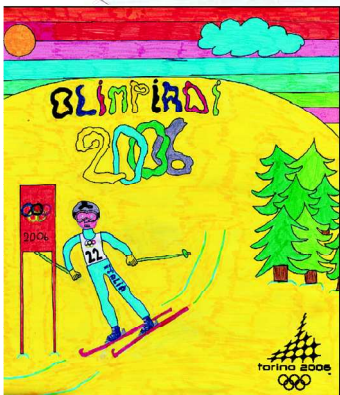


The Contribution of the SUISM for the Post-Olympic Regional Development



Winter sports courses in three territories and academic areas:

- Clavière: basic skills for Sports Sciences students
- Bardonecchia: promotion of the mountain territory
- Sestriere: top level sports and research by SUISM's Motor Sciences Research Centre



Implementation of winter sports practise in the school:

- Introduction to winter sports during regular school time
- Initiation to winter sports during extra curricular activities

Thank's for the attention

